

6 April 2016

## **ASX Release**

## Corporate Travel Management launches on-line booking website with flybuys

Corporate Travel Management Limited (CTM, ASX code: CTD), today announced it has joined forces with Australia's most popular shopping rewards program\*, flybuys, with the launch of a new online travel booking website, flybuys travel. (<a href="www.flybuystravel.com.au">www.flybuystravel.com.au</a>)

Australia's newest travel booking website is a one-stop online destination offering customers competitive prices, exclusive deals and bonus flybuys points on airfares, hotel and car hire options with no flybuys booking fees.

Members can make the most of their flybuys membership with the ability to collect points for every booking or redeem points already collected to travel for less. Customers who book through flybuys travel can also earn additional points through their frequent flyer programs and rewards credit cards used to make the booking.

Coles Digital and Financial Services Director, Roger Sniezek, said, "We're always looking for ways to lower the cost of living for Australian families and that's why flybuys is excited to offer great value travel every day through our new travel booking website."

"With over two-thirds of Australian households actively using a flybuys card, we are pleased to continue to provide members with new and meaningful ways to collect points or redeem points to travel for less," Roger said.

CTM Managing Director Jamie Pherous said flybuys travel customers would benefit from CTM's leading technology solutions that make booking travel quick and easy.

"The partnership between CTM and flybuys travel will make collecting and redeeming points for travel in Australia and overseas a simple and rewarding experience. We are also tremendously excited to be able to offer members access to special travel deals and make it easy for customers to redeem rewards on the flybuys travel website".

CTM acquired US-based travel company Montrose Travel on 01 January 2016, a company with a well-established Loyalty offering in the North American market. This partnership with flybuys further strengthens CTM as a significant global player in the Loyalty segment.

Visit flybuys travel at: <a href="https://www.flybuystravel.com.au">www.flybuystravel.com.au</a>
\*First points consulting research 2013, 2014, 2015.

## **About CTM**

CTM is an award-winning provider of innovative and cost-effective travel management solutions to the market. Its proven business strategy combines personalised service excellence with client-facing technology solutions to deliver a return on investment to clients.

Headquartered in Australia, the company employs over 2,000 FTE staff globally and services clients across 82 cities in 53 countries globally, including owned operations across Australia, Asia, North America, Europe and New Zealand.

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