



corporate travel  
management

# FY11 Results and FY12 Guidance

*25 August 2011*



# Disclaimer

While every care has been taken in the preparation of this presentation, Corporate Travel Management (CTM) and each of their respective related bodies corporate and associated entities and each of their respective officers, employees, associates, agents, independent contractors and advisers, do not make any representation, guarantee or warranty, express or implied, as to the accuracy, completeness, currency or reliability (including as to auditing or independent verification) of any information contained in this presentation and do not accept, to the maximum extent permitted by law:

- (a) Any responsibility arising in any way for any errors in or omissions from any information or for any lack of accuracy, completeness, currency or reliability of any such information made available;
- (b) Any responsibility to provide any other information or notification of matters arising or coming to their notice which may affect any information provided and;
- (c) Any liability for any loss or damage (whether under statute, in contract or tort for negligence or otherwise) suffered or incurred by any person as a result of or in connection with a person or persons using, disclosing, acting on or placing reliance on any information contained in this presentation, whether the loss or damage arises in connection with any negligence, default or lack of care or from any misrepresentation or any other cause.

No representation, guarantee or warranty is given as to the accuracy, completeness, likelihood of achievement or reasonableness of any forecasts, projections or forward looking statements contained in this presentation.

You acknowledge and agree that you will rely only on your own independent assessment of any information, statements or representations contained in this presentation and such reliance will be entirely at your own risk.



# Agenda

1. FY11 Group Performance Highlights.
2. Financial Performance.
3. etm Acquisition.
4. Key Initiatives.
5. Looking Forward FY12.



# 1. FY11 Group Performance Highlights

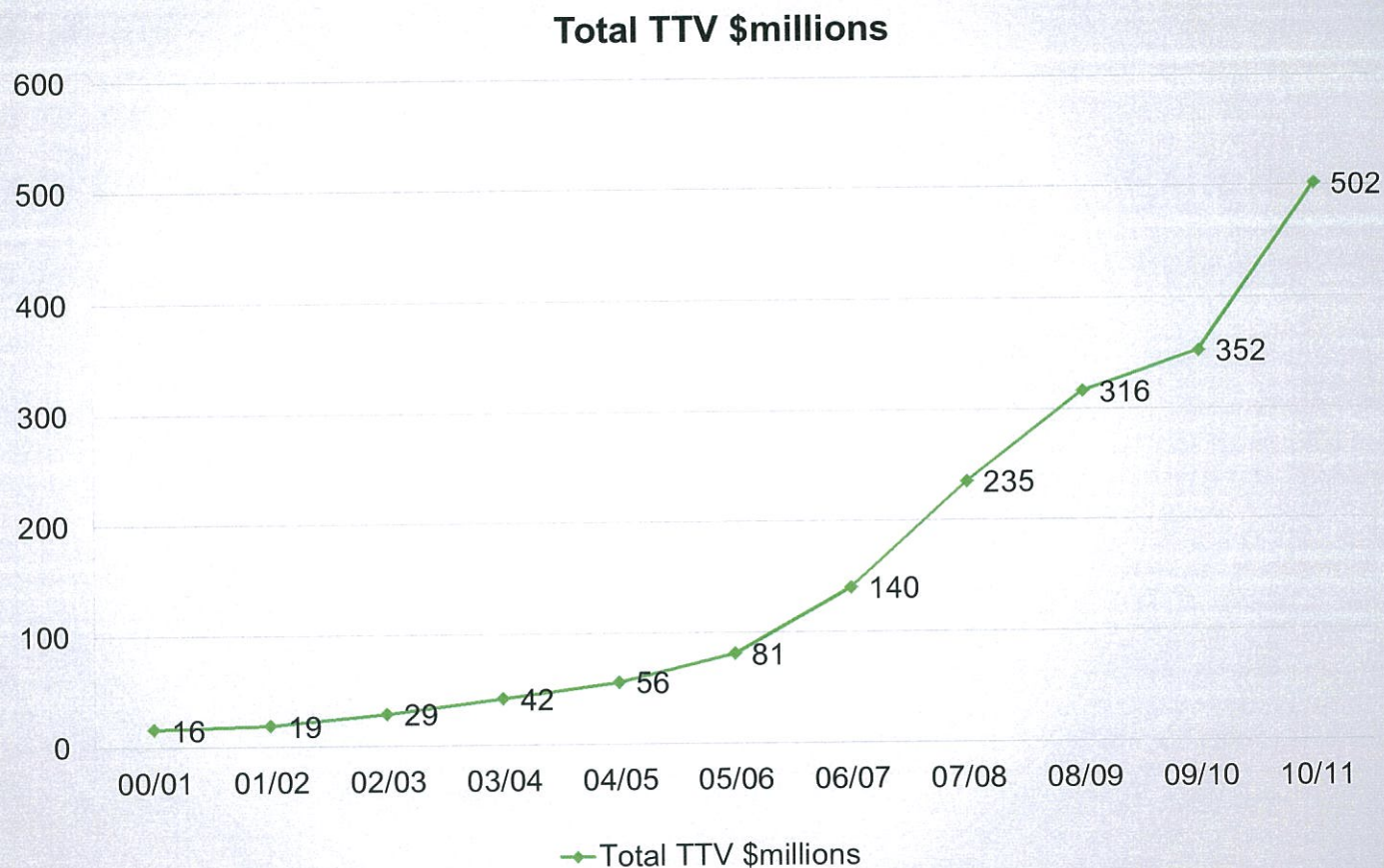
TTV	up by 42.9% to \$502.3m
Revenue	up by 48.2% to \$46.8m
EBITDA	up by 125.0% to \$12.6m
Underlying NPAT	up by 158.0% to \$8.56m*
Statutory NPAT	up by 149.2% to \$8.27m
EPS	13.5 cents per share (6.6 cents FY2010)

\* Underlying NPAT includes adjustment for one-off items as follows: After tax share issue costs of \$92,000;  
Business combination accounting adjustment re Travelcorp acquisition of \$199,000.

- Strong organic growth (new client wins and retention).
- Well executed merger of Travelcorp business.
- Strong operating cashflow.
- 5 cents per share dividend.
- CTM awarded Best National Travel Agent for 2011, 7<sup>th</sup> time of past 8 years.



# Ten Year Growth History (TTV)



Compound annual growth rate 44% over last five years.



# Highly Awarded Business Model

**WINNER**

**AFTA 2011  
CTM  
Best Corporate Agency  
in Australia**

*7 of the past 8 years*

**etm  
Winner Best MICE\* 2011**

**BEST**

**AFTA  
Hall of Fame 2010**

*For continued excellence  
in travel management services*

**FINALIST**

**World Travel Awards  
2011**

*Finalist Australasia's Leading  
Business Travel Agent for  
past 2 years*

\*MICE- Meeting Incentive, Conference and Event Management



# Group Performance – CTM Highlights

## Key Drivers of the Business:

- **Organic growth** - Success in winning new clients combined with strong client retention.
- **Client profit contribution increasing** - without compromising service levels or staff retention. Leveraging scale and efficiencies in product, systems and people.
- **Client activity rebounded 1HFY11** - has since steadied.
- **Successful acquisitions transition**- delivering synergies and buying power.

## Outcomes:

- **Strong Organic Growth** and client retention that is scalable and well resourced.
- Improved EBITDA margins as % of revenue - first time in CTM history above 25%.



## 2. FY11 Profit and Loss

	12 mths ended June 2011 \$'000	% of Income	12 mths ended June 2010 \$'000	% of Income
TTV	502,341		351,470	
Revenue	46,782		31,557	
Yield % of TTV	9.3%		9%	
Operating Expenses	(34,134)	73%	(25,928)	82%
EBITDA	12,648	27%	5,629	18%
Depreciation	(690)		(523)	
Amortisation	(167)		(119)	
EBIT	11,791		4,987	
Net Borrowing Costs	(116)		(251)	
NPBT	11,675	25%	4,736	15%
Tax	(3,407)		(1,419)	
NPAT Statutory	8,268	18%	3,317	10%
Add: - one-off After Tax Share Issue Costs as per prospectus	92			
- Business Combination accounting from Travelcorp Acq.	199			
NPAT Underlying	8,559	18%	3,317	10%



# Balance Sheet Summary (\$m)

- Strong working capital position.
- Debt free.
- etm acquisition to be funded by cash reserves.
- Intangibles largely goodwill on acquisitions.
- Acquisitions are EPS accretive.
- July 2011 - \$4.0 m cash paid in form of earn-outs achieved on Travelcorp and Cavalier acquisition.

	As at 30 June 2011 \$m	As at 30 June 2010 \$m
Cash	15.7	1.8
Receivables and other	12.7	9.3
<b>Total current assets</b>	<b>28.4</b>	<b>11.1</b>
PP&E	1.3	1.6
Intangibles	29.0	11.5
<b>Total assets</b>	<b>58.7</b>	<b>24.2</b>
Payables	15.7	5.8
Borrowings	0.0	3.4
Other current liabilities	3.2	1.2
<b>Non current liabilities</b>	<b>1.6</b>	<b>2.0</b>
<b>Total liabilities</b>	<b>20.5</b>	<b>12.4</b>
<b>Net assets</b>	<b>38.2</b>	<b>11.8</b>



# Cash Flow Summary (\$m)

	12 months to June 2011	12 months to June 2010
EBITDA	12.6	5.6
Change in working capital	(0.5)	(1.1)
Income tax paid	0.1	(1.2)
<b>Cash flows from operating activities</b>	<b>12.2</b>	<b>3.3</b>
Capital expenditure	(0.6)	(0.4)
Other investing cash flows	(10.8)	(0.1)
<b>Cash flow from investing activities</b>	<b>(11.4)</b>	<b>(0.5)</b>
New equity/borrowing	18.5	0.0
Dividends paid	(0.8)	0.0
Repayment of borrowings	(4.6)	(2.1)
<b>Cash flow from financing activities</b>	<b>13.1</b>	<b>(2.1)</b>
<b>Net increase in cash</b>	<b>13.9</b>	<b>0.7</b>

- Strong operating cash flow.
- All interest bearing debt repaid post IPO.
- Growing TTV means larger supplier payment accruals (-ve W.C.).
- Other investing cash flows relate to NZ and Travelcorp acquisition.
- Full year dividend of \$3.5m (5 cents per share) to be paid in October 2011.
- \$4.0m cash used in July 2011 for Travelcorp and NZ earn-outs.
- \$0.9m cash used in July 2011 pursuant to etm acquisition. A further \$4.5m to be paid on 1 October 2011.
- Strong Cashflow projection moving forward
- Capital expenditure of circa \$1.5m predominantly on client facing technologies.



### 3. etm Acquisition

etm acquisition announced 3 August 2011, acquired 1 October 2011 - 9 month contribution to FY12 result.

#### Highlights:

- 11 years old, based in Melbourne. One of Australia's largest private Travel Management companies.
- FY11 TTV approximately \$70m, NPBT \$1.7m.
- Sales mix 70% corporate, 20% MICE, 10% high-end VIP leisure.

#### The opportunity that exists - an integrated service through one provider

- Larger Corporate clients spend approximately 25% of their corporate budget on additional MICE travel.
- Additionally, senior management demand High-End VIP retail services.
- MICE and High-End VIP retail segments are both heavily fragmented, yet valuable due to expertise required.
- MICE estimated at over \$2bn travel spend p.a. in Australia.
- Integrate with CTM's event brand (also called ETM, launched in February 2011 with early success).

#### A quality, integrated solution under "one roof" to strengthen client proposition

- etm is an award winning MICE provider and will merge well with our events offering.
- High-End VIP Leisure division to CEO's, senior executives and high net worth individuals, with access to specialised and exclusive travel product.

⇒ Offering these complementary solutions to CTM's corporate client base nationally offers a significant upside for CTM.



## etm – Deal mechanics

### Key elements:

• <b>Base cash consideration</b> (approx. 5x NPBT FY11 of \$1.7m)	<b>\$8.5m.</b>
• Deposit (paid 2 August 2011)	\$0.9m.
• Tranche #1 payable (1 October 2011)	\$4.5m.
• Tranche #2 payable (30 April 2012)	\$2.5m.
• Tranche #3 payable (31 August 2012)	\$0.6m.
• <b>Additional cash earn-out component*</b>	<b>\$4.1m.</b>
• <b>Total maximum consideration** payable, capped</b>	<b>\$12.6m.</b>

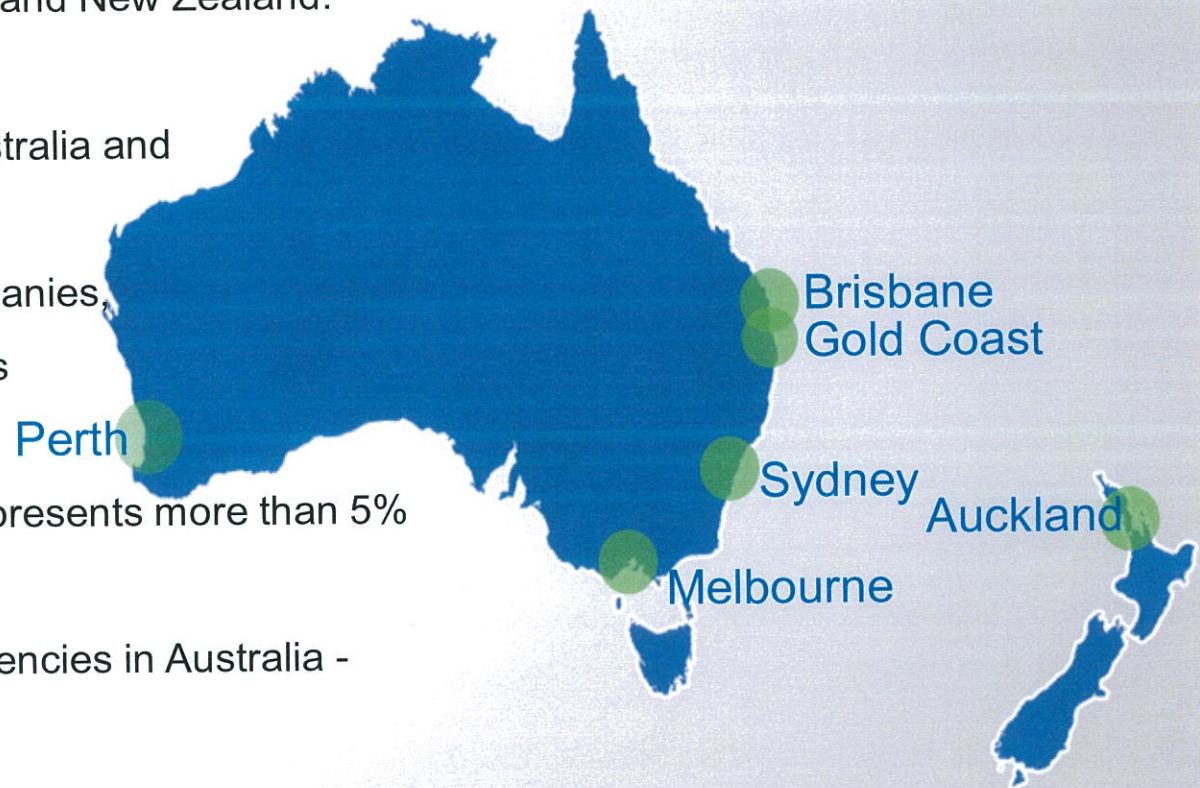
\* NPBT out-performance for the nine month period to 30 June 2012. (payable 31 Aug 2012)

\*\* Maximum consideration based upon 9 months NPBT of \$2.30m (or annualised NPBT of \$3.067m).



# CTM landscape- combined entity

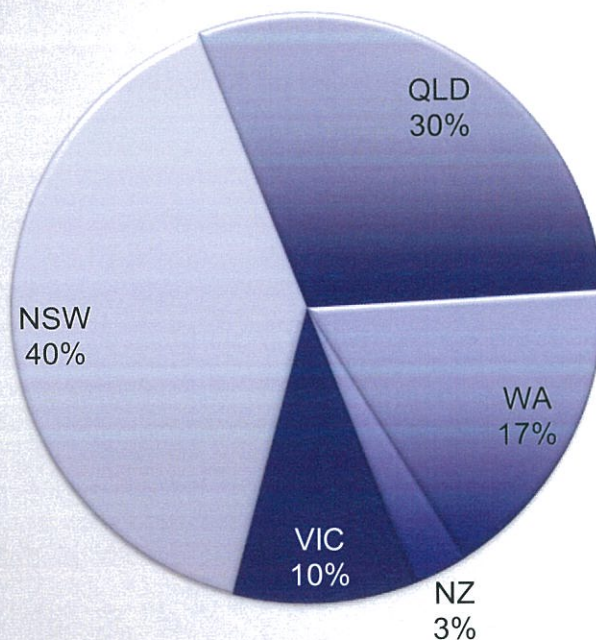
- Over 445 FTE staff across 6 offices in Australia and New Zealand.
- Corporate market share circa 8% and growing.
- One of the largest MICE Travel providers in Australia and New Zealand.
- Approx. 650 clients, including 14 ASX100 companies, Global companies, Australia and New Zealand's largest private companies.
- Diversification and risk mitigation - no client represents more than 5% of EBITDA.
- Voted 2011 AFTA Best Corporate and MICE Agencies in Australia - quality under one roof.



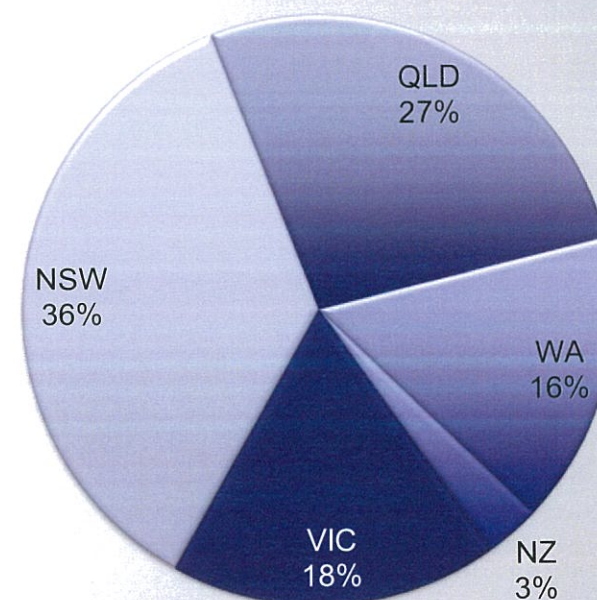


## Combined Entity – Improved diversification and scalability

CTM FY11 pre-etm



CTM FY11 including etm



- etm enhances CTM's well diversified geographic portfolio, providing further scalability and lower cost base per location.
- CTM remains well exposed to corporate growth states (WA, QLD).



## 4. Key Initiatives FY12

### **Clients:**

- Continued investment in client facing innovations (capital investment in FY12 of circa \$1.5 mill) to build upon compelling model and create new revenue streams.
- Leverage complementary MICE solutions to current and future clients.  
= Organic growth (new client wins and retention) to build further market share.

### **People:**

- Technology and productivity initiatives to ensure CTM's people are well positioned to deliver a highly personalised and expert service to clients.
- CTM's workforce is both scalable and highly trained to support client growth.

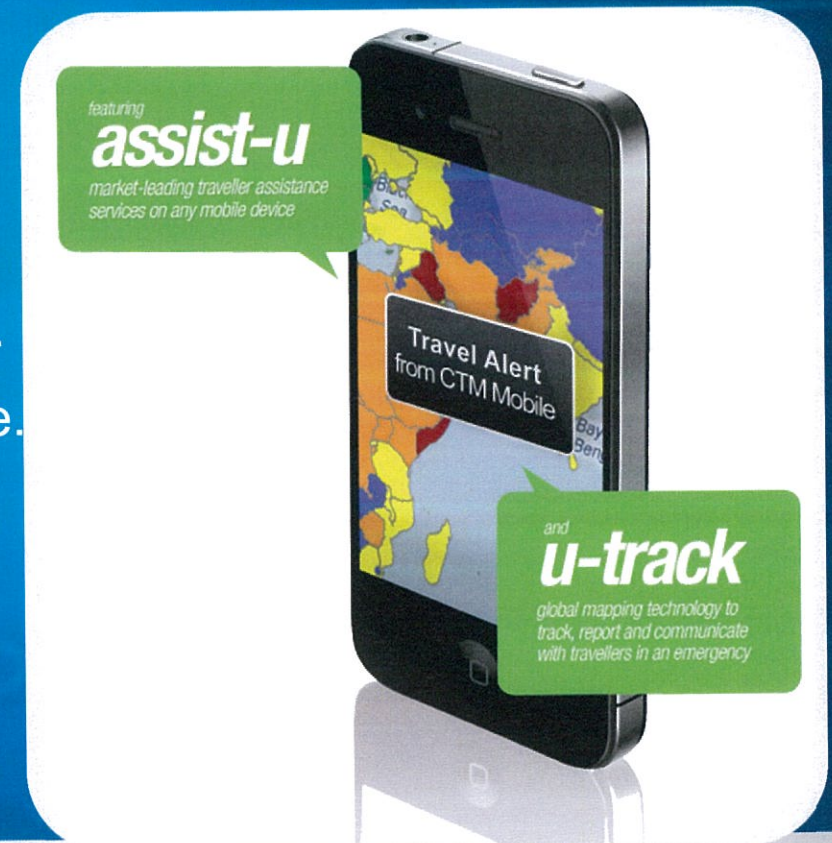
### **Integration:**

- Transitioning etm team under one roof to create synergies.
- Enhance client offerings.



# Client-Facing Technology Developments

- Dedicated Product Development Team.
- Client products- \$1.5M investment FY2012.
- Mining and Marine Project.
- Business Intelligence - Dynamic ROI analysis.
- CTM's Mobile Technology – solid client uptake.





## 5. Looking Forward FY12

- **Current economic activity:**
  - Client activity remains solid across the whole business.
  - Some project delays in WA - activity decline expected to be short term.
  - Diversified client base leveraged to mining/mining services.
  - MICE division - strong forward bookings.
- **Well positioned for organic growth and increased market share through:**
  - Scalable offices in Australia and NZ with lower cost base.
  - Phased roll-out of new technologies and products that are compelling to clients.
  - Offering MICE complementary solutions to current and future clients.
  - Continuous focus on technology solutions for our people, to ensure they are more effective to service our clients (scalability).
- **FY12 Forecast EBITDA growth 30-40% over FY11**
  - July/August 2011 trading puts us at the higher end of our guidance.
  - Factors affecting range - etm transition execution, client activity steady with no erosion.
  - Dividend in line with policy.





# corporate travel management

*travel**ctm**.com*