

corporate travel management

travel**ctm**.com

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Highlights

- **Strong Client Wins & Retention** across Group
- Productivity project success, \checkmark resulting in higher ANZ EBITDA margins, without compromising client service or staff engagement
- Strong operating cash flow \checkmark

TTV (unaudited)

Revenue #

Underlying EBITDA

Underlying NPAT

Underlying EPS

Dividend (Full yr 10.5c)

Return on Equity (ROE)

Strong growth in USA as a result of introduction of CTM business improvement initiatives

 Continued investment in client-facing technology and internal business tools, which strengthens CTM competitive advantage

revenue excludes interest income

	个 30%
	个 21%
	个 20%
	个 16%
	个 11%
)	个 17%
)	34%



- CTM Overview
- FY13 in Review
- Acquisition Update
- Outlook



CTM Profile

What we do:

Professional corporate travel services provider

Core value proposition:

- Personalised service model
- Best in market technology
- Client benefit measured by ROI

- 616 FTE staff (448-ANZ, 168-USA)
- Approx. 1000 clients, including 16 ASX100 companies, multi-national and large private companies

Perth

- Diversification, no client represents more than 4% of EBITDA
- Australia Corporate market share estimated circa 9.5%
- USA- enormous market estimated over \$120b+, CTM is growing rapidly operating in 6 cities ٠

Houston **New Orleans Baton Rouge** Lafayette

Denver

Wø

Dallas

Brisbane **Gold Coast**

Sydney

USA

Melbourne



Aircraft Movements





Images were snapped at 10.10am Australian local time (Friday 2AUG) on a live radar site, USA and Australia.



Performance Since IPO Dec'10









EBITDA \$'000

ROE

* In FY2010 CTM was a private company for 5.5 months



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Group Result

Underlying EBITDA up 20% on p.c.p

 \checkmark

Organic EBITDA 'like for like' ANZ up 10.3%, USA up 96% on p.c.p.

Improved EBITDA margins across the
Group due to execution of key drivers.
ANZ FY13 28.3% , FY12 26.7%

The improved EBITDA margin has not flowed through to NPAT line due to higher interest expense (\$800K) and higher amortization (\$700K) charge increases largely resulting from M&A activity

 Full year dividend up 16.7% to 10.5 cents fully franked.(6.5c payable Oct13)

 [^] Underlying excludes \$1m one-off acquisition costs FY13 and \$500k fair value accounting credit on acquisitions FY12
revenue excludes interest income

TTV \$m 883.8 (unaudited) Revenue \$m# 78.8 EBITDA \$m 20.0 (unadjusted) EBITDA \$m 21.0 (underlying)[^] NPAT \$m 12.4 (statutory) NPAT \$m 13.1 (underlying)[^] Dividend **10.5 cents** Underlying 17.3 cents EPS

FY2013

FY2012	Change on PCP (%)
681.3	+29.7%
65.3	+21%
17.9	+12%
17.5	+20.0%
11.8	+5%
11.3	+16%
9 cents	+16.7%
15.6 cents	+11%

Key Financial Indicators ANZ and USA

- Maintenance of ANZ yield, despite economic • softening and domestic price war amongst airlines
- Increase ANZ EBITDA margin through productivity • gains and leveraging support costs
- USA EBITDA margin improvement through • implementation of CTM business systems and disciplines
- US is an enormous market (\$120b+) and CTM is • growing rapidly

\$AUD	AUS	AUS/NZ		5A
	2013	2012	2013	2012^
TTV	718.5m	681.3m	165.3m	110.0m
Revenue	68.1m	65.6m	10.7m	6.6m
Yield % of TTV	9.5%	9.6%	6.5%	6.0%
EBITDA*	19.3m	17.5m	1.7m	0.7m #
% of Revenue	28.3%	26.7%	15.6%	10.6%
*Underlying ^ R &A Travel P&L pre-acquisition # includes CTM senior manager in prior year cost base for comparative purposes				e nurnoses

mor manager in prior year cost base

ANZ Economic Activity – Effect on FY13

- ANZ 'like for like" profit growth up 10.3% p.c.p., • despite difficult economic conditions
- Why? Execution of key drivers (win & retain clients, revenue per FTE, Staff engagement and client satisfaction)
- Demonstrates model is resilient in tough ۲ economic times
- Corporate travel is closely correlated with • economic activity and CTM should benefit from economic recovery

	2H13 Eff
2H average ticket price (ATP)	\checkmark
2H client activity	\checkmark
TTV effect approx.	\$60m on l
Profit effect	\$1m+ supp foregone du price war/



ect v 1H13 FY14 YTD

11%

Steadied/slight domestic recovery

5%

Since steadied

FY13 results

lier revenues le to domestic ATP decline

Domestic yields since steadied

Execution of FY13 Initiatives

			CLIEN	WIN AND RETAIN		
				RESULT		
			ive client	Significant client wins and retention across Group		
			ntries	16 clients cross-sold across ctm grou		
↓				1 New Account every week		
	CQUISITION			Τ		F
GOAL		RESULT	I _		GOAL	
Complete R&A Travel acquisition		rganic and profit growth r like" profit up 96%)				
Continue to explore future acquisitions	USA expa	ansion Travelcorp May13		FY13	Productivity project	Hi co
			STAFF AND	CLIENT SATISFACTIO	DN	
		CO 41				

GOAL	RESULT
Survey results linked to business plan	Client satisfaction 98% Staff engagement 89%
Awards for excellence FY13	ctm Best Corporate agency (8 of 10 yrs) etm Best Event agency (3 of 3 yrs)





REVENUE PER FTE

RESULT

gher ANZ EBITDA margin without ompromising high client service



CTM Technology

Key advances in FY13 - strengthening CTM's competitive advantage and productivity improvements:

- **Business Intelligence reporting**
- Wotif booking engine, development partnership ullet
- **Mobile Risk Platform**
- **U** Approve
- **Ticketbank**
- CTM Smart Technology, launched July 2013 lacksquare





Comparative Statutory FY13 Profit and Loss

- EBITDA margins for ANZ and USA improved respectively. Group EBITDA percentage decline a result of USA combination in FY13.
- Amortisation up \$700k due to accounting treatment on M&A activity
- Interest expense up \$800k
 - FY12 funds on hand from capital raise,
 - FY13 used combination of cash, debt and capital raise for M&A
- Underlying costs after tax up \$1.2m relate to:
 - FY12 accounting credit on etm earn-out
 - FY13 one-off M&A acquisition costs, USA re-structuring & set-up costs

TTV (unaudited) Revenue Other Income **Operating Expenses EBITDA** Depreciation Amortisation EBIT Net interest income/expense **NPBT** Tax **NPAT** statutory **Reconciliation to underlying NPAT:** Bus. Combination acct adjust: etm One off acquisition costs

NPAT Underlying

FY13 \$'000	% of	FY12 \$'000	% of
1113 \$ 000	Income	1112 \$ 000	Income
883.8		681.3	
78.8		65.3	
		0.7	
(58.8)	75%	(48.1)	74%
20.0	25%	17.9	28%
(1.1)		(1.1)	
(1.0)		(0.3)	
17.9		16.5	
(0.5)		0.3	
17.4	22%	16.8	26%
(5.0)		(5.0)	
12.4	16%	11.8	18%
		(0.7)	
0.7		0.2	
13.1		11.3	

Balance Sheet Summary (\$m)

- Minimal debt (\$3.3m @ 30 June)
- Intangibles largely goodwill on acquisitions, and increase reflects USA acquisitions
- Receivables and payables movement in line with business growth
- Liabilities includes \$14.8m of deferred consideration on USA acquisitions (full earn-out assumed)
- Net tangible assets up \$1.7m when excluding goodwill and deferred consideration

Cash Receivables and ot Total current assets PP&E Intangibles **Total assets** Payables Other current Total current liabili Non current liabilit **Total liabilities** Net assets

	FY13 \$m	FY12 \$m
	13.5	12.2
ther	28.7	26.1
S	42.2	38.3
	3.2	2.6
	75.7	42.7
	121.1	83.6
	26.0	22.9
	5.7	4.8
ities	31.7	27.7
ties	16.4	2.9
	48.1	30.6
	73.0	53.0

Cash Flow Summary (\$m)

- Operating cash flow has been positively impacted by • improved supplier management and a positive contribution by the USA operations
- Other investing cash flows relate to USA acquisitions, with a further \$2.5m to be paid post year end by 31 August, 2013
- Final dividend for FY13 of 6.5 cents per share payable ۲ October 2013 (fully franked)
- Higher capital expenditure due to further product • investment, fit-out of new Perth office and Brisbane office renovation
- 2014 capex investment to be lower (circa\$2m) ۲

EBITDA Change in working capital Income tax paid Interest Cash flows from operating **Capital expenditure** Other investing cash flows Cash flow from investing a New equity/borrowing **Dividends** paid Net drawing of borrowings Cash flow from financing a

	FY13 \$m	FY12 \$m
EBITDA	20.0	18.0
Change in working capital	1.5	(7.3)
Income tax paid	(5.2)	(3.0)
Interest	(0.3)	(0.2)
Cash flows from operating activities	16.0	7.5
Capital expenditure	(3.5)	(2.8)
Other investing cash flows	(15.9)	(9.5)
Cash flow from investing activities	(19.4)	(12.3)
New equity/borrowing	9.8	6.7
Dividends paid	(7.5)	(5.8)
Net drawing of borrowings	2.4	0.4
Cash flow from financing activities	4.7	1.3
Net increase/(decrease) in cash	1.3	(3.5)



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USA Case Study R&A Travel – Organic Growth and Margins

FY13 - Execution of M&A Objectives:

•	Significant Organic Growth – cross-sell/sales rigour	AUD \$'000	FY12
•	Increased profitability - CTM's business systems and disciplines		
•	Retained key staff and clients	TTV	
•	2H continued improvement in margin - strong momentum for FY14	(unaudited)	\$11
<u>F</u>	14- Continued Organic Growth and Margins:		
•	Combined USA business (inc Travelcorp USA) TTV\$300m+ on run rates	EBITDA	0.7
•	Focus upon M&A transition discipline		
•	Expectations of continued organic growth:	EBITDA	0.6
	Larger sales team spread across 6 cities	Margin on TTV	
	Building value proposition and cross-sell strategy	*Includes CTM Senior Mana	iger in pri
•	Expect continued improvement in EBITDA margins		

- Scale to deliver stronger buying power, better leverage of support costs and synergies (CY14)
- Building acumen across broader management team

2- R&A	FY13- R&A	2HFY13- R&A
L0.0m	\$149.0m (+35%)	\$89.0m
73m*	\$1.5m (+100%)	\$1.2m
66%	1.01%	1.35%

or year cost base for comparative purposes

Travelcorp USA

- Acquired Travelcorp May 2013, FY12 TTV USD120m NPBT USD1.9m
- Travelcorp operates in 6 cities in Texas and Louisiana with 80 staff

Strategic rationale:

- Strategic Alignment Travelcorp meets CTM's strict acquisition criteria
- Geographic Strategy Texas and Louisiana are high growth regions that prefer local service solutions
- Scale Travelcorp will add to CTM's US buying power, leverage our support service skills and client facing solutions in North America

Focus next 6 months:

- Focus on staff and client retention
- Leverage buying power, and any systems or process that adds value to clients and staff
- Trading to expectations (early days)

travelcorp ctm

Merger and Acquisition Discipline

Eight successful acquisitions and integrations to date including off-shore. Common themes across all targets:

- Strong discipline in selection criteria looking for the "1 in 100"
- Alignment "Skin in the game" for leader and/or senior Management
- Weighted focus on financial and people due diligence for cultural match •
- Robust transition process that enhances effectiveness of people & systems •
- Focus on scalability with integration of key business functions
- **EPS** accretive \bullet

creating better business acumen and discipline in team for better results



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FY14 Guidance

FY14 guidance 15%-20% underlying EBITDA growth on p.c.p. (circa \$24.2-\$25.2m EBITDA): **Basis of Guidance:**

- Subject to no further erosion in the broader ANZ economy.
- Integration of Travelcorp USA with existing business
- Any acquisitions will be in addition to the above profit forecast

July-Aug13 trading update:

- USA transition in line with expectations & scalability, translating into improved buying power
- ANZ ATP has since steadied, but Federal election may be a factor weighing on client activity
- Trading is in line with EBITDA forecast growth range, despite tough and uncertain economic conditions, particularly in ANZ

FY14 Initiatives

	CLIENT WIN AND RETAIN		
	Strategic goals		
	Enhance client service and experience through technology development		
	SME expansion due to FY13 success Cross-sell brands and countries Allure- high-end leisure brand (Aust/USA) Sales team expansion (Aust /USA)		
4	Continual enhancement of ROI through BI tool in all ctm countries		
ACQUISITION	Vision		
Strategic goals			
everage USA scale for organic and prof	Tit growth		
Bed down Travelcorp acquisition (USA)	FY14 STRATEGY Create time to		
Continue to look at additional EPS accre			

Continue to look at additional EPS accretive acquisitions in line with 5 year plan

Enhance client service and experience

	Strategic goals
Continued h	igh client service
Continued s	aff engagement



REVENUE PER FTE

Strategic goals

ity project to USA

rvice & eliminate non productive workflow



FY14 Technology

FY14 continued investment in CTM Technology:

- Business Intelligence Global rollout
- Client Portal X Next generation
- Travel Forecaster
- Enhanced Traveller Tracking
- Hotel Review System
- Taxi Solution
- Globalfares



Total investment in future technology circa \$1m.



FY14 Exposure to Currency and Mining Sector

Currency Effect on corporate activity/CTM:

- <u>No</u> correlation to currency movements and client activity.
- Corporate sentiment and local GDP a very strong correlation (explains activity decline).
- Growth in relative size of US profits coupled with a decline in AUD from parity is expected to have a positive impact on FY14 EBITDA

Mining Exposure (ANZ):

- Sector represents 25% of ANZ client base
- Mining spend has since flat lined
- Softening is broad based and not confined to mining





5 Year Plan

Aspirations:

- 5 year forward planning for ANZ, to ensure it continues to be a "fortress" of continued growth and high profitability that underpins global expansion strategy
- To be in every major region (Asia, Europe, North America, ANZ) with potential for emerging markets where suitable
- To organically grow in all operations and win regional and global clients via a client friendly multi-regional solution
- By working with our clients, continuing to develop new technology, client facing solutions and business models that evolve with their changing needs
- To be renowned as the best TMC in every region we operate by retaining CTM's highly differentiated service model and high staff engagement, underpinned by technology solutions that add client value
- To ultimately be a truly global company where substantial profit is derived off-shore



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