



**ASX RELEASE**

6 November 2019

**TECHNOLOGY PRESENTATION**

Attached is a copy of a presentation to be delivered by Corporate Travel Management Limited today, Wednesday 6 November 2019.

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# Welcome.

[www.travelctm.com](http://www.travelctm.com)



# Introduction to CTM

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**1994...**

## Value Proposition

- Highly personalised service
- Compelling technology that adds value
- Return on investment methodology

**...2019**





# CTM Technology

**Date:** 6 November 2019

**Presenters:**

Timmo Rol  
Peter Wiseman

[www.travelctm.com](http://www.travelctm.com)



# Compelling Technology.

## Regional tech hubs.

Goal : Accelerate speed to market and tailor client development, in-region.

Region	Tech hub location
ANZ	Sydney, Australia
EMEA	Hale, Europe
NA	Los Angeles, California
ASIA	Hong Kong





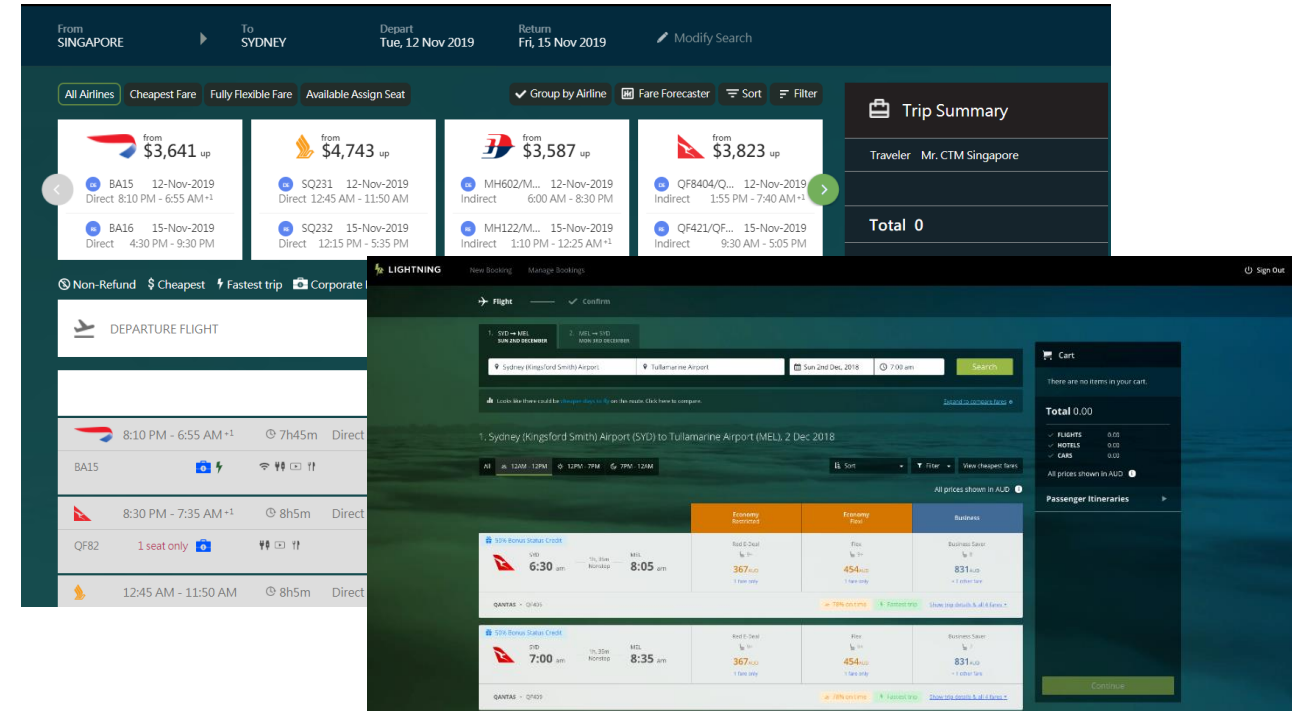
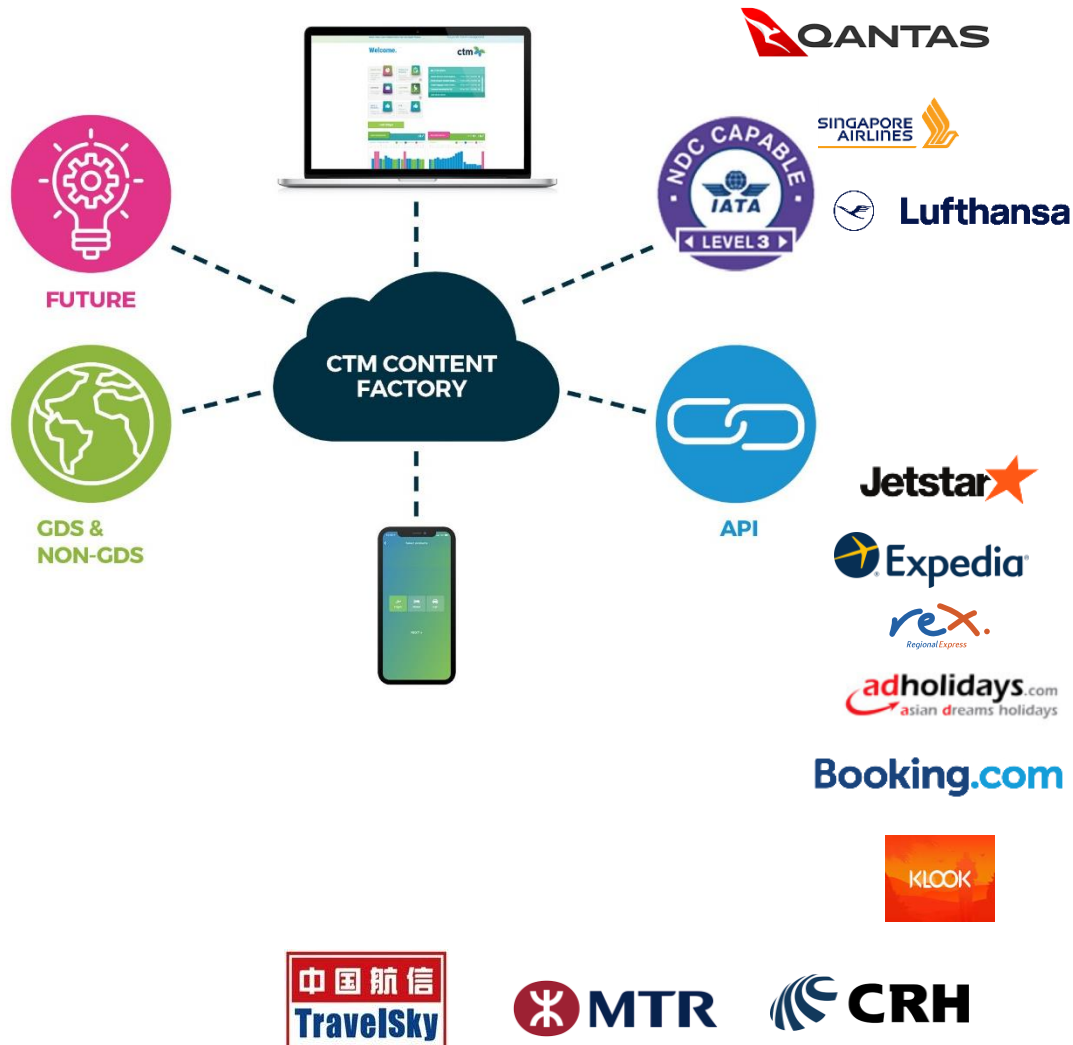
## CTM AU & NZ Technology Hub - Sydney



- One of the largest Corporate Travel **Technology** teams in ANZ region
- **Agile Mindset = Speed** to market
- **Innovation** driven roadmaps
- **CTM UserLabs** a key feedback loop



# NDC & Future Content – “Content is King”



## IATA Representative

- Global Travel Executive Council
- AIR Think Tank
- NDC Implementers Forum

## SQ, QF & LH NDC Content

Transacting live with tailored NDC content and offers

## First AU/Asia TMC Certified

We are the first TMC in the southern hemisphere to be NDC Level 3 certified

## Sabre Beyond NDC

Part of the Sabre Beyond NDC Program & FareLogix preferred partner program

# NDC & Future Content

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“The latest Qantas NDC offer is providing our company with airfare pricing that is more competitive than we have seen under our standard agreement.

As a CTM customer, it’s reassuring to know that our company can access the best available content that meets our travel policy and traveller preferences, whether that’s NDC offers, GDS content or via an API, and within a completely seamless booking experience.”

**CTM Customer, September 2019**



CTM Technology

Live Demonstration.

ANZ version only

Welcome. Peter

ctm

PROFILES & INVOICES

CHECKIN

LIGHTNING

ETM

SMART APPROVE

MAKE A BOOKING

SMART DATA

breaking news

CTM NEWS

SUPPLIER NEWS

SYSTEMS NEWS

RISK NEWS

Qantas introduces paid access to...

TRAVELLER TRACKER

FARE FORECASTER

DOCUMENTS & LINKS

UNUSED TICKETS

CTM SMART Portal

Traveller Tracker

Flight Path

GeoRisk

MICHELLE LOUISE

Hong Kong (HKG) to Brisbane (BNE)

Flight No: QF 98 Mon 04-Nov

Actual Departure: 6:35 PM

Scheduled Departure: 7:05 PM

Actual Arrival: 5:02 AM

Scheduled Arrival: 5:55 AM

Current status: LANDED

CTM Ride Share

Ride Share Opportunity

Your company has opted to take advantage of CTM SMART Taxi Sharing and asks that, if appropriate, you make contact with the following colleagues that are arriving at a similar time to your flight to Melbourne which is scheduled to arrive at 07:35 on Wed 10th February

Traveller	Arrival Time	Airline	Terminal (if Applicable)	Number	Car Rental Booked?
You	07:35	(VA) 0600	TERMINAL 3	+61 4000000000	Yes
Colleague 1	07:35	(VA) 0252	TERMINAL 3	+61 4000000000	Yes
Colleague 2	07:35	(VA) 0600	TERMINAL 3	+61 4000000000	No
Colleague 3	07:40	(JQ) 0473	TERMINAL 1	+61 4000000000	Yes
Colleague 4	07:40	(JQ) 0473	TERMINAL 1	+61 4000000000	No

Lightning Hotel Features

Get driving directions from: Novotel Melbourne On Collins

Melbourne Cricket Ground, Austr...

8 mins (2.2 km)

Novotel Melbourne On Collins

Head east on Collins St toward Centenary Arcade

Turn right onto Russell St

Room: 4

Value for Money: 3.3

Service: 4

Cleanliness: 3.7

Facilities: 4

Overall Experience: 4.3

Latest Reviews

Scott: great

Laura: novel

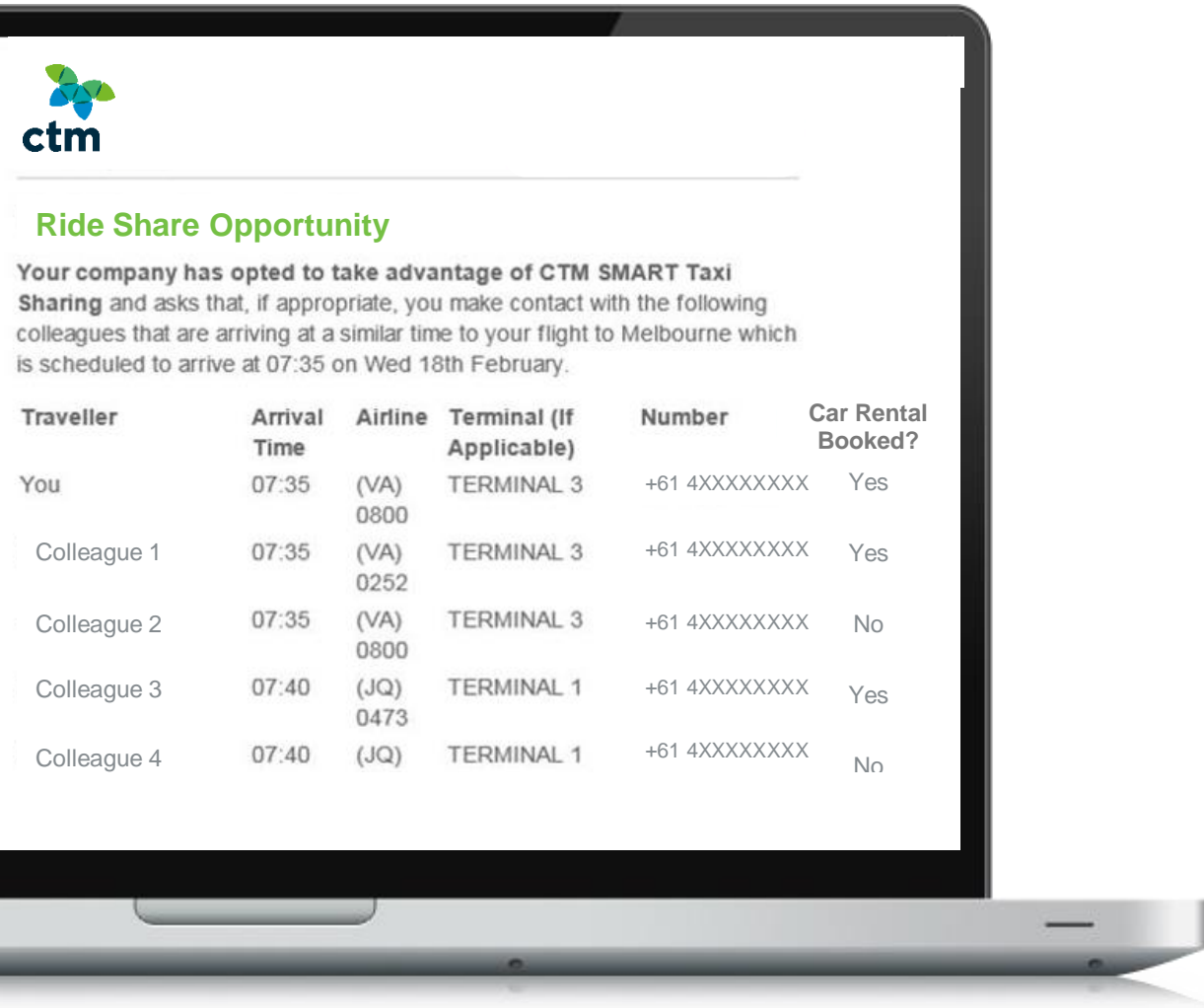
John: So close to the office

CTM Mobile

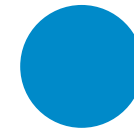
Lightning Online Booking Tool

# CTM Technology

## SMART Ride.



SMART Ride is a unique messaging service developed by CTM for organisations that want to go the extra mile for their travellers. This tool alerts travellers to ride-sharing opportunities with colleagues, significantly reducing ride share and car rental expenditure and minimising carbon footprint.



### Target Audience

Travellers, Managers



### Objective

Inform travellers of ride-share opportunities to reduce cost and carbon footprint



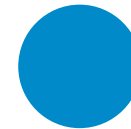
### Core functions

Sends SMS/email notifications for potential ride share opportunities

# SMART Risk

Real-time global  
travel risk alerts

SMART Risk provides pre-trip and in-trip risk assessments by automatically alerting you to incidents, issues and alerts that could affect your travellers' safety. Linked to individual travel itineraries, alerts can be sent by SMS and/or email, and can be personalised to ensure the information received is relevant and timely.



## Target Audience

Managers / Travellers



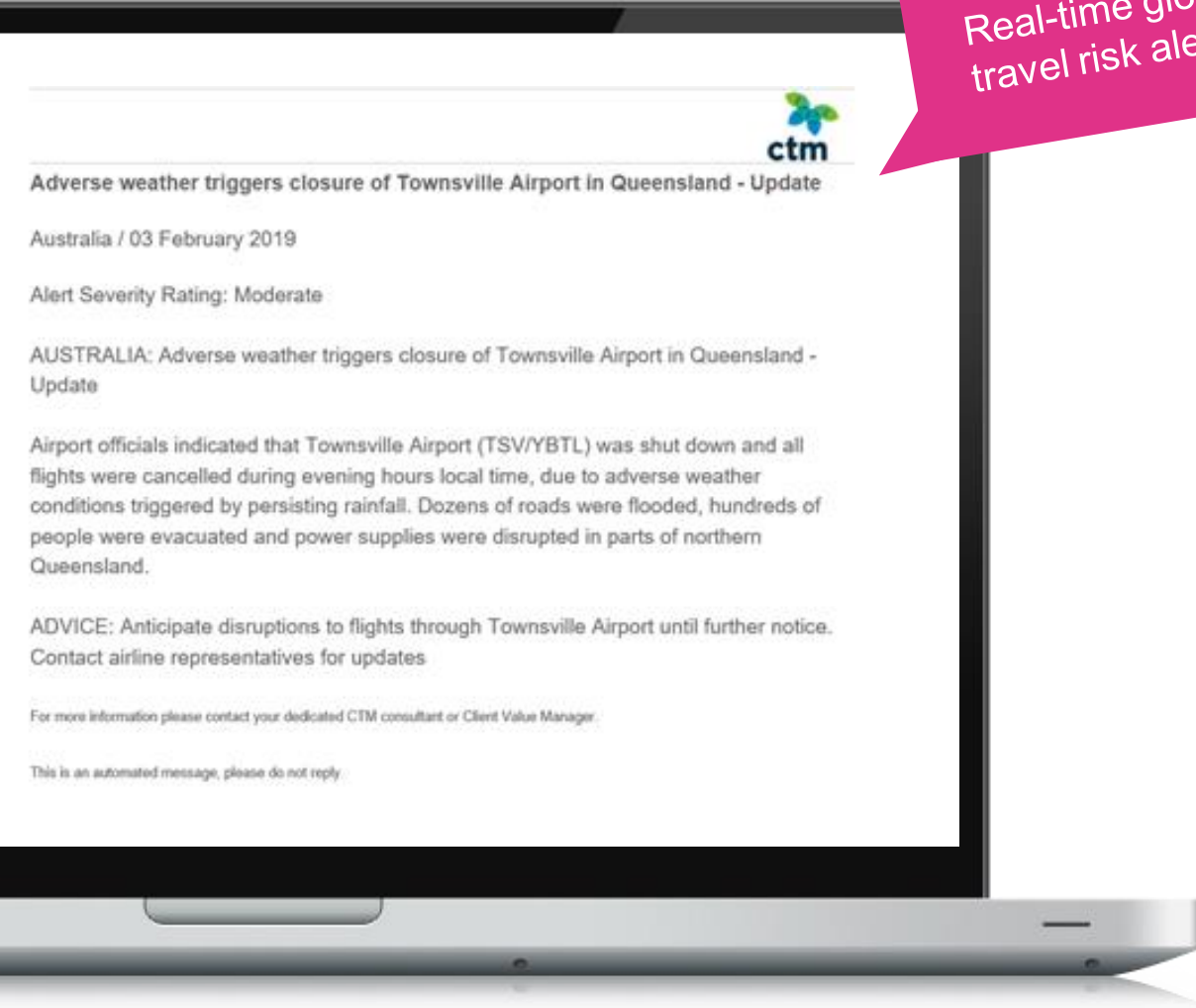
## Objective

Enhanced duty of care and traveller safety



## Core functions

- Highly customisable (to debtor, department and cost centre) multi-tiered risk platform
- Real-time alerts sent 24/7/365 via SMS/email based
- Linked to individual's itineraries
- Multiple gateway failover system



# Innovative Technology - ROI.

- **CTM Global Data Warehouse** – Single source of data
- **Global reporting platform** with regional customisations
- **User Friendly interface** and **customisable dashboards**
- **ROI reporting** with complete visibility of travel spend from multiple sources
- **Customer forecasting reports** through trend analysis and real-time 'what if' scenarios
- **Valuable benchmarking** against customer budget, industry data and supplier data
- **Identify cost savings pre-ticketing** to reduce spend

**Interactive dashboards and exportable reports**

for quicker, more meaningful insights



**Upgraded November 2018!**

**Visualise and dissect complex data**

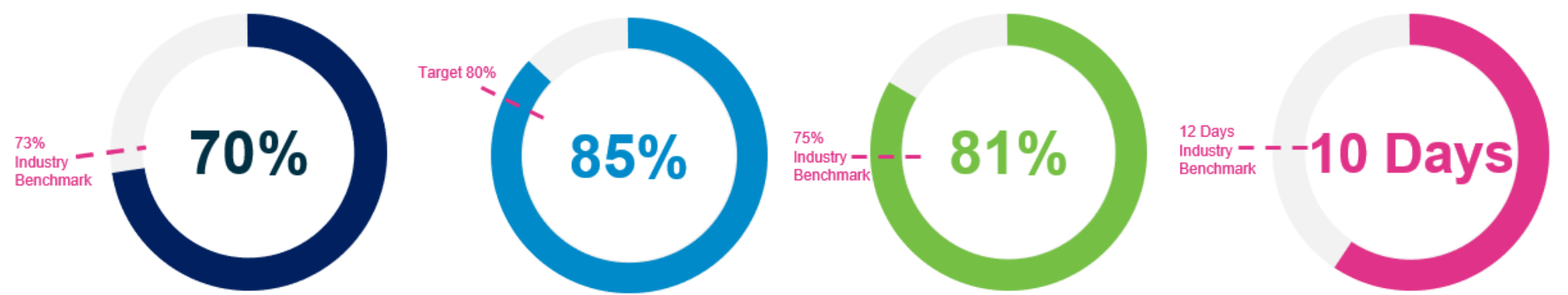
in a single click, across every aspect of travel spend



# Travel Strategy and Planning Meetings – Driving ROI for Clients

Jan-Mar 2019

## Key Performance Indicators. Driving Booking Behaviour



### Online Adoption

Domestic Uptake of Lightning Booking Tool **saving \$5,181.**



### Airline Market Share

Current domestic market share with Virgin.



### Restrictive Fare Purchasing

Restrictive vs Flexible Fare Mix. 3.1% down on last quarter.



### Booking Lead Time

Increasing booking lead time generates point of sale savings.  
**50% of bookings within 7 days**





**Questions?**



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